

CONTACT:

Office of Parent Outreach
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Parent Outreach and Development



The Office of Parent Outreach and Development/Penn Parents is the central office connecting undergraduate parents and families to the University. Through events, communications, volunteer opportunities and The Parents Fund, the Penn Parents team is committed to the success of each Penn family.



The Office of Parent Outreach and Development is committed to building relationships and creating avenues for parents to feel informed, connected, and uniquely involved in the life of the University and its advancement.

COMMUNICATIONS AND OUTREACH

- **The Penn Parents Magazine** is sent home to families once a semester and provides parents with a glimpse into life at Penn.
- **Penn Parents E-Newsletters** are monthly updates sent during the academic year, highlighting pertinent and timely resources.
- **Penn News for Parents** is a weekly email from the Office of University Communications with news highlights curated for Penn Parents.
- **Penn Parents Webinars** provide an interactive experience for parents to hear from Penn experts and administrators.
- **The Penn Parents Website**, www.pennparents.upenn.edu, is a central resource for staying connected and up-to-date with Penn.

EVENTS

- **Welcome to Penn Receptions** provide incoming students and parents the opportunity to meet others in their region before arriving at Penn.
- **New Parent and Family Orientation** provides parents and families with an introduction to the University during new student Move-In.
- **Family Weekend** takes place in the fall and is a chance for families to visit campus and spend time with their student.
- **Regional Events** take place throughout the academic year, giving parents the opportunity to hear from University representatives and meet other Penn parents in their region.

VOLUNTEER OPPORTUNITIES

Parent volunteers serve a vital role in helping parents and families feel connected and welcomed into the Penn community.

- **Welcome Calling** gives parents the opportunity to welcome new parents to the Penn family, encourage them to attend campus events, and educate them about the Penn experience.
- **The Parents Council** is a group of dedicated parents who support the work of the Office of Parent Outreach and Development through on-campus meetings, committee participation, and philanthropic leadership.
- **Hosts and Ambassadors** partner with the Office of Parent Outreach and Development to host regional events.

THE PARENTS FUND

Each year, thousands of parents help shape the Penn experience with their unrestricted gifts. Gifts from parents help fulfill the immediate needs of the University—supporting the undergraduate experience in areas such as financial aid, residential enhancements, student life, and academic support. Gifts from parents show involvement, passion and confidence in Penn, and strengthen our University's stature. Visit www.pennparents.upenn.edu/the-parents-fund to learn more and make your gift today.

